

Image Credibility, Sabrina Caldwell, ANU

As a family historian

I want to release my photos into the wild with labelling and security so that

I know current and future generations can trust and learn from my work.

As an amateur ornithologist

I want my photos to be regarded as authentic, labelled and connected to me so that

I can be a trusted field research contributor.

As a memory institution

I want to have all our organisation's details, including licencing, travel visibly with the images we produce for the public so that

they are not misused or appropriated.

As a photographic artist

I want my artist's statements and my name to be securely and visibly attached to my images so that

my audiences understand my art in context.

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Exiting the Digital 'Dark Ages'

- Digital images are valuable but currently have limitations for present and future consumers of the images
- - metadata and provenance not highly visible, photographer/artist often not identified, image status (representative or art) not identified

Blockchain may be part of the solution but needs:

- Secure identification of individuals/organisations
- Curatorship
- Recognition of the dependence on blockchain technology as part of the credibility platform

Technological – Social Solution

- Technological – compound file format
- In which
- Identified actors are connected to trusted social solution

JPEG standardisation

What about discussing this solution with Creative Commons?