



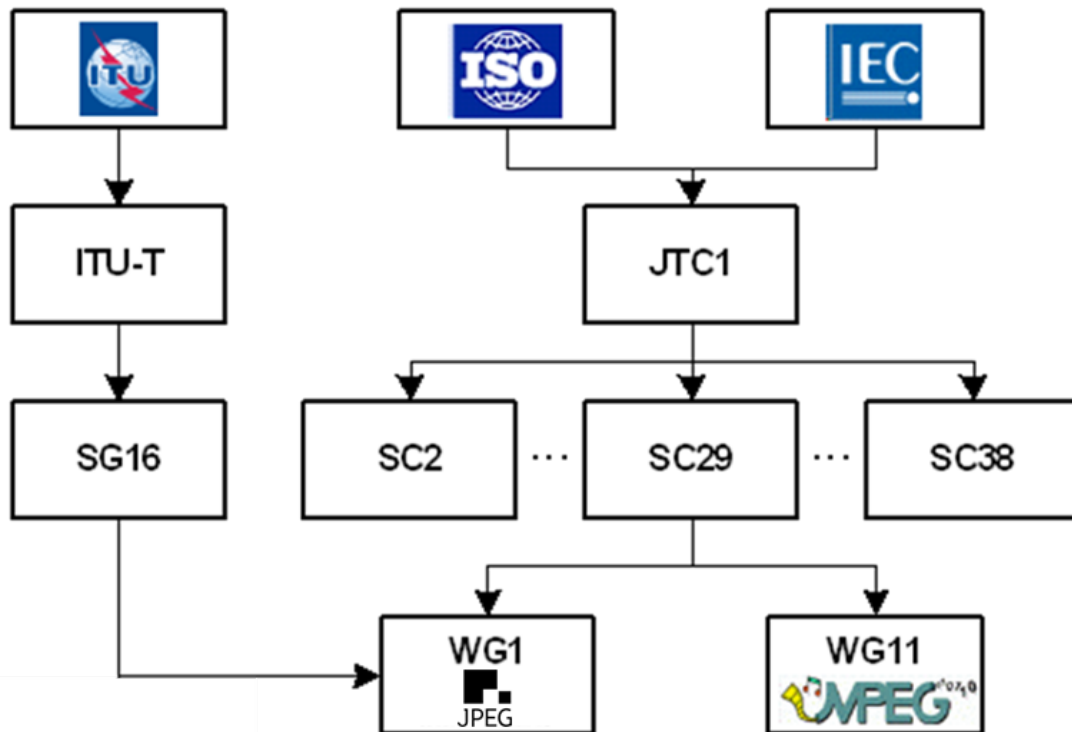
# Overview of JPEG Activities

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**JPEG Convenor**



# What is JPEG?



- Joint Photographic Experts Group
  - ISO/IEC
  - ITU-T
- Informally known as JPEG
  - WG1 in official communications



# JPEG Family of Standards



■ JPEG ■



■ XR ■



■ XT ■



■ 2000 ■



■ LS ■



■ XS ■



■ XL ■



■ Pleno ■



■ Systems ■



■ AIC ■



■ JPSearch ■



# Main objective of JPEG

- Contribute to **enabling** imaging/media **ecosystems**





# Biggest challenge in JPEG

- Anticipate trends and future needs in imaging/media





# How to predict future?

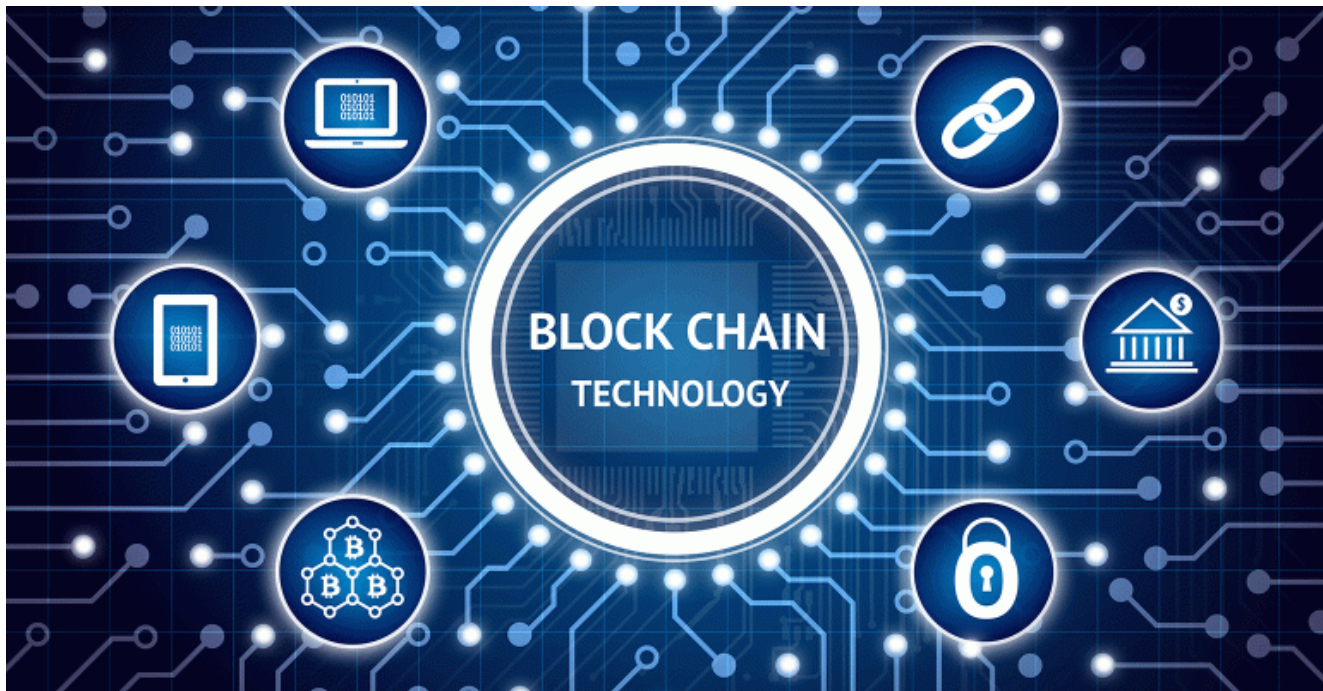




# Working together



# Blockchain and DLTs







# A simple but fundamental question...

- **What is the impact of blockchain and distributed ledger technologies on JPEG standards**





# The first steps ...



Requirements



# Let's start discussions

